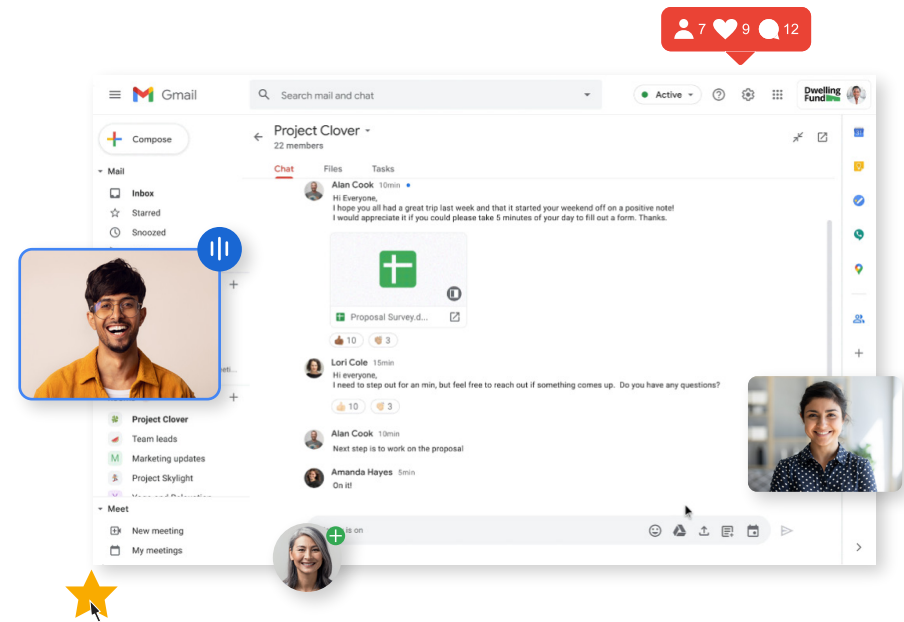




5 reasons Google Workspace enables anywhere, anytime collaboration.

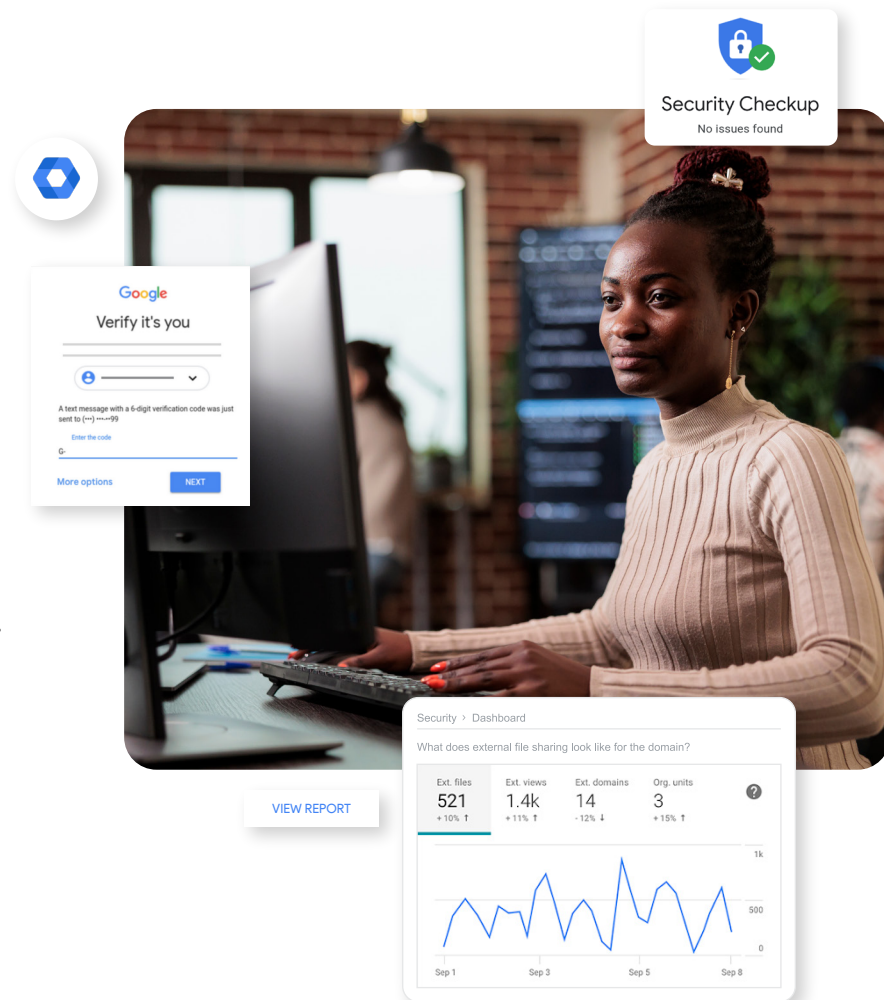
Google Workspace seamlessly integrates all of the core elements of work; from email, chat, voice and video calling, document collaboration, storage, task management, security tools, to admin controls so your users can connect, create and collaborate, easily and securely, from wherever they are.



Reason 1: Google makes it safer.

Enables zero-trust security with built-in end-to-end capabilities and automatic updates that protect against emerging threats.

- Secure by default cloud architecture & built-in enterprise grade security capability.
- Gmail blocks more than 99.9% of spam, phishing attempts, and malware, before they reach users.
- AI-powered threat protection with automatic security updates.
- Built for zero-trust. A foundational element to your zero trust security posture.
- Default-on, anti-abuse measures for safer virtual meetings.
- Client-side encryption (CSE).



[Learn more](#) how Google Workspace plays a pivotal role in supporting organizations as they explore new ways of working in today's hybrid world.

Reason 2: It's open and integrated.



The only workspace that brings together the apps loved by billions of users into a seamlessly integrated hub.

- One integrated platform for all apps loved by billions of users.
- Minimal Context Switching - web-based solutions.
- AI and ML powered innovations.
- Seamless Integration with existing technologies.
- Chat and Meet API - open platform.
- +5200 public apps in the Google Workspace Marketplace.
- +300 new features in 2022.
- Automate common business process and document base workflows with AppSheet.



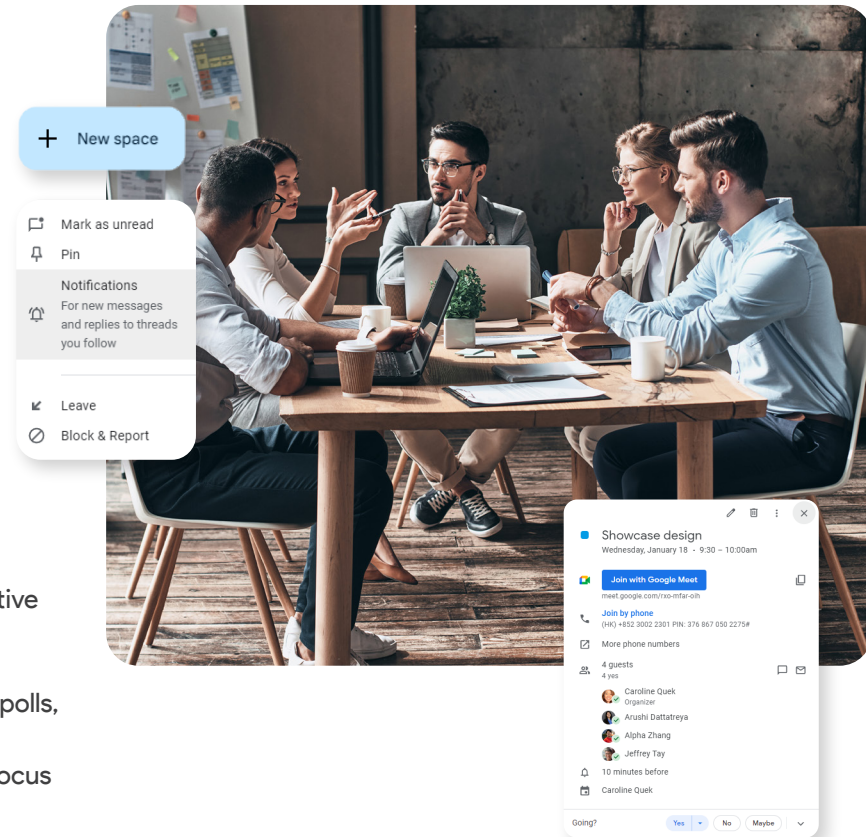
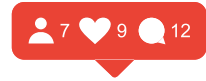
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Reason 3: Google puts people collaboration first.



Only Google Workspace includes the familiar apps, that over 3 billion users know and love, with intelligent capabilities for work.

- Fuel communication, creation and collaboration with Smart Canvas.
- AI-powered innovations features and function support.
- Bringing people closer together with immersive connections via Google Meet, (intuitive UI, AI-powered noise cancellation, light adjustment, Q&A/Polls, Companion mode & Google Meet Hardware, captions/translated captions).
- Inclusive and more powerful live streams on Google Meet with the addition of Q&A, polls, and live captions (in English, Spanish, German, Portuguese, and French).
- Support wellbeing with features in Google Calendar like Focus Time, so people can focus on what matters most.

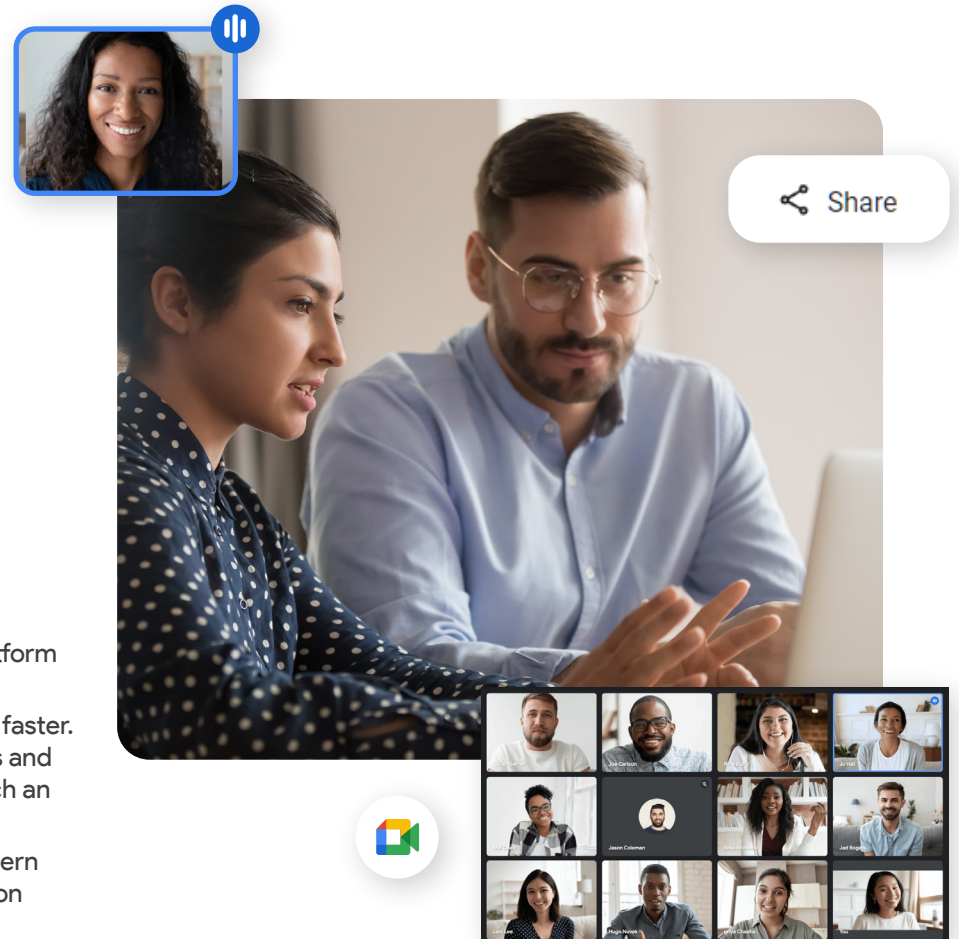


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Reason 4: Built for future talent .

Preferred choice of tomorrow's workforce, Google Workspace helps Human Resources teams attract, onboard and retain top talent.

- 96% of Forbes' next billion companies uses Google Workspace.
- Attract new and diverse future talent with the preferred choice of collaboration platform by recent college graduates as shared in the latest SADA* survey.
- Streamline onboarding and training. Welcome new hires and help them get to work faster. Host an interactive Google Meet video call for new employees with breakout rooms and Q&A. Accelerate the onboarding process with Google Sheets and AppSheet. Launch an internal site for access to HR forms, checklists and benefits.
- Create a culture of innovation everyone is proud of - Google Workspace is the modern collaboration platform used and loved by over 3 billion users worldwide with 5+ billion apps in the Google Workspace Marketplace to date.



[Learn more](#) how Google Workspace plays a pivotal role in supporting organizations as they explore new ways of working in today's hybrid world.

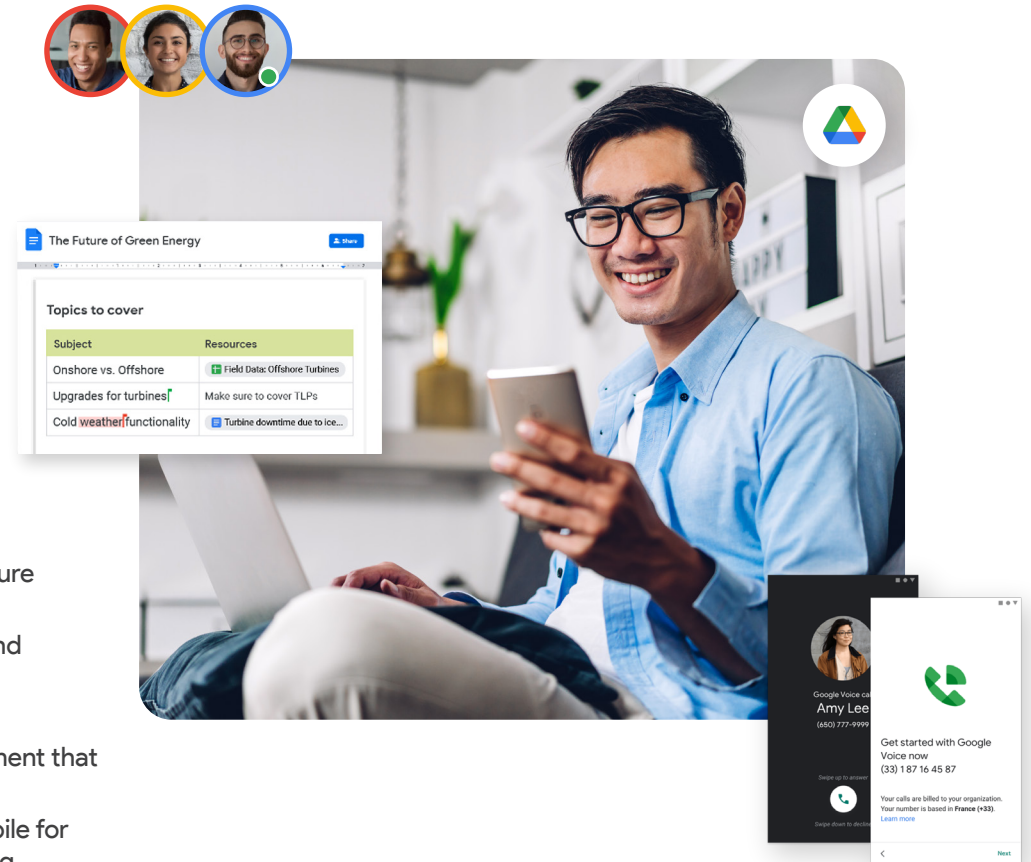
* Source: Google sponsored survey with SADA Systems "Google Workspace vs. Microsoft 365: Tomorrow's Workforce Weighs In", August 2022

Google Workspace

Reason 5: Keeping it real for the mobile workforce. 📍

Google Workspace provides the digital workplace that enables users to enjoy real-time collaboration wherever they are, using whatever device is most convenient.

- Enabling communication and collaboration on the frontlines by providing the secure access, on any device, to the information they need to be at their best.
- Empower workforce to be productive on the go with access to communication and collaboration apps like Gmail, Chat, Docs, Drive, and more.
- Digitize workflows with AppSheet.
- Enterprise-grade support and security features like advanced endpoint management that help keep a company's data secure.
- Mobile tile view, split-screen and picture-in-picture support on Google Meet mobile for seamlessly chat or browse of Gmail without missing the visual thread of a meeting.



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